



# abecedarian gallery

910 Santa Fe, #101 • Denver, CO • 80204

www.abecedariangallery.com

alicia@abecedariangallery.com

720.282.4052 or 303.340.2110

# Prospectus - Content: Artifact

an international juried exhibition

of book works

September 17 - October 31, 2015

*Content: Artifact* is the second of Abecedarian Gallery's juried exhibitions for 2015. This exhibition will celebrate the artists' book form as one that goes beyond acting as a container for information, as an object that holds more than text and/or images arranged in a set sequence of pages.

Rather than proposing a strict set of limitations, this exhibit aims to encourage artists working in the book form to use the definition, etymology or other interpretation of the word 'artifact' as inspiration for the creation of new works, or as a tool to select existing works for submission to this call:

### Definition:

n. 1 an object made by a human being, typically an item of cultural or historical interest.

2 something observed in a scientific investigation or experiment that is not naturally present but occurs as a result of the preparative or investigative procedure.

### Etymology:

ORIGIN early 19th cent.: from Latin *arte* 'by or using art' + *factum* 'something made' (neuter past participle of *facere* 'make').

### Other interpretation:

This example is from Alisa Golden's *Making Handmade Books* blog post *What We Make: Artifact* (Friday, January 30, 2015) :

**Art** - shaping of the world via imagination and invention

**I** - the personal voice

**Fact** - connection to daily life, reality, science, or the external world.

### Submission deadlines

- **Saturday, June 6, 2015** (midnight, MST)  
Deadline for early bird submissions
- **Thursday, July 23, 2015** (midnight, MST)  
Final deadline for submissions

### Eligibility

- Open to any artist 18 years of age or older.
- If you live outside the United States, please contact gallery for additional submission guidelines.
- Eligible are any artist book works other than SPOD (Self Published On Demand). Books may be editioned or unique, sculptural or more traditionally bound, interactive or passive.
- All entries must be available for sale during the exhibition dates. The prices you submit during the entry process are the retail prices the gallery will adhere to throughout the duration of the exhibition.

### Restrictions:

- Books that measure more than 18 inches (closed) or 36 inches (open) in any dimension are ineligible.
- Wall works that require use of anchor bolts or other specialty installation hardware are ineligible.
- If your work requires special installation, please contact gallery before submitting your entry.

### Juror

Katherine Crowe, Curator of Special Collections and Archives, University of Denver Libraries, Denver, Colorado.

### Timeline

**June 6, 2015:** Early bird deadline for submissions  
**July 23, 2015:** Deadline for submissions  
**August 10, 2015:** Notification of juror's decisions (sent by email)  
**September 5, 2015:** Delivery deadline  
**September 17, 2015:** First day of exhibition  
**September 18, 2015:** Evening reception  
**October 31, 2015:** exhibition closes  
week of **November 16, 2015:** works returned to artists

### Awards

#### *Juror's purchase awards:*

A minimum of one work will be selected for purchase by University of Denver, Penrose Library Special Collections.

#### *Gallery Director's exhibition award:*

One artist will be selected as feature artist during the 2015 *Gallery Director Invitational* exhibition. Additional purchase awards TBA

# Content: Artifact - page 2

## **Submission process:**

Entry process is online only.

### **Fees:**

Submission fees are PER ARTWORK, not per artist.

Submissions made through June 6, 2015:

\$12 per artwork.

Submissions made after June 23, 2015:

\$15 per artwork.

- A discount is offered to artists who have submitted to previous juried exhibitions at Abecedarian Gallery or have work currently consigned to Abecedarian Gallery (contact gallery for coupon code prior to submission). To receive the discount, coupon code must be entered during submission process.

- Submission fees are non-refundable. Be sure to ascertain if your work is eligible for entry prior to submission.

### **Images:**

- A minimum of two and maximum of four images per submission is allowed.

- Composite images, or images with embedded text are ineligible and will not be included in the jury process.

- You must name your images using the following convention: First Initial-Last Name-First word of title-Second word of title-number.jpg.

For example: J-Doe-My-Book-1.jpg, J-Doe-My-Book-2.jpg

Please use hyphens between words as indicated.

*Improperly named images won't be linked to your submission details.*

### **Image formatting:**

Save as jpgs, 300 ppi, 2100 pixels on the longest dimension, as print quality RGB files. Files thus sized will range from 1.5 - 4mb each.

### **Please:**

- Use studio lighting on a gray or off white background.
- Adjust color balance before submission.
- Use a digital camera with a minimum resolution of 8 megapixels, not a cell phone.
- Review 23 Sandy Gallery's blog post about photographing artworks for helpful guidelines

### **Publicity**

- Press kits will be sent to local & regional traditional media.
- Online announcements will be made to all applicable online sites & listservs.

- The exhibit will be publicized in the gallery's e-mail newsletter, website & blog with images of accepted entries posted online via various social media platforms.

### **Catalogs:**

- There will be a full color print catalog produced in conjunction with the exhibition. Print catalogs will be for sale during and after the exhibition.

- There will be an online color catalog in conjunction with the exhibition. The online catalog will remain online indefinitely.

### **Other:**

- Roundtrip shipping and insurance is the responsibility of the artist.

- Gallery retains a 40% commission on works sold through the gallery.

- Abecedarian Gallery allows handling of works by gallery visitors under the watchful eye of gallery staff. Artists who prefer their work is handled only by gallery staff, or that gloves be worn during handling, must include written instructions with their work.

- On acceptance to the exhibition, a consignment agreement, insurance agreement and delivery guidelines will be sent to each participating artist, along with any additional information or changes.

- Abecedarian Gallery is insured and is responsible for the safekeeping of consigned property with certain limitations. However, it is recommended that artists provide insurance for their works outside of their studio.

*Note the following caveats:*

- Artworks valued up to \$2000 are insured against loss/damage (other than that resulting from normal exhibition wear and tear or flaws inherent in the artwork).

- Artworks valued over \$2000 require the artist sign an additional waiver of insurance liability prior to display.

- Gallery is not responsible for damages resulting from flaws inherent in the artwork.

- Gallery is not responsible for damages resulting from earthquakes, flood or other such natural disasters.

URL for online entry form:

<http://bit.ly/Content-Artifact-submission-form>