



abecedarian gallery

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Abecedarian Gallery is located in Denver, CO. The gallery presents local & national artists working across multiple disciplines with an emphasis on contemporary book arts, works on paper, assemblage & collage. It is in the heart of Denver's Art District on Santa Fe.

The Reading Room

is a small room in Abecedarian Gallery that is dedicated to the exhibition and promotion of artists' books and work on paper portfolios. Featured artists in the Reading Room have approximately 30 linear feet of shelf space for books with variable wall and pedestal space as required. Submissions are reviewed throughout the year.

Cost to Artists*

There is no cost for image submission. Reading Room rental fees are \$150 per exhibition. Exhibitions slots are 4-7 weeks. This rental includes gallery staffing during regular gallery hours (including First & Third Friday events), online publicity, handling of all sales for a 20% commission, access to the gallery for installation at least one day prior to rental period, access to the gallery for de-installation at least one day after rental period, gallery director/intern assistance with install/de-install. In the case of shipped exhibitions, gallery consignment percentage increases to 40%*.

Sales

Selected work must be for sale. Work is sold on consignment. The artist receives 80% (or 60%) of the sale price (see above*). Sale proceeds will be paid to the artist within 30 days of the close of the show. or receipt of payment by gallery in the case of institutional, invoiced sales. If you have a body of work you wish to exhibit that is not for sale, please inquire about renting the main gallery space.

Responsibility for Loss or Damage

Abecedarian Gallery recommends that you insure your pieces for the entire time they are out of your studio. Abecedarian will insure all artwork for the duration of the exhibit including pre-hanging and post exhibit packing with certain limitations. Individual works are insured for 50% of their retail value (up to \$2000 retail value) in the event of damage beyond exhibition wear and tear, loss or theft. In the event of loss, damage or theft, the artist will be required to provide documentation confirming the value of the work and the extent of the claim.

rental information & submission guidelines
effective January 2011

The Reading Room

a space for artists' to exhibit bookworks

Publicity

Press kits will be sent to local & regional media. Online announcements will be made to online sites & list serves. The exhibit will be announced in the gallery's newsletter, website & blog. It is understood that any images of artwork in this exhibition, whether provided by the artist or by the gallery, may be used for online & print promotions and publications.

Submissions

will be reviewed by gallery director & staff. This process can take several months.

Submission Guidelines

Send 10-15 jpeg images of 5-10 pieces Send only gallery quality images (300dpi, ca.4x5 inches)

without background clutter or descriptive text.

If your work is accepted for exhibition, the images you send will be used for print & digital publicity.

Include a corresponding list (word/rtf/xcel doc) of the works giving dimensions, medium & retail price; a resume (pdf or word), artist's statement & contact information.

If your work is accepted the text you send will be used for publicity etc. Be sure it is edited & proofed.

Label each image file with artists' last name, title of piece, with a letter or number as needed.

Title files with artists' last name + description, such as lastname statement, lastname resume

For environmental reasons, I prefer works be submitted via email. Compress files before

sending. Send the files to alicia@abecedariangallery.com with subject line 'gallery rental'.

*Additional charges for printed postcards, an online or printed catalog, reception costs outside staffing can be negotiated.

Please contact me if you have further questions about the gallery or this process.

alicia@abecedariangallery.com